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Visual Dilution; Adapting Linear Illusions with Tucks to Visually Diminish Women's Fuller Busts

Abstract – The research was comprehensively focused on analysis of issues and preferences of women with fuller busts experimenting on application of types of tucks from fabric & experimenting on application of linear illusions in clothing on checking the feasibility and experimenting on adapting the tucks & illusions to visually diminish fuller busts. As the preliminary step an analysis was done on Women with Fuller Busts such as; Women who are in post pregnancy and post breastfeeding time, Women who have a fuller bust by genetics, their bust started increasing in size after puberty and Women who have a fuller bust after getting a disease of hormonal imbalance. The analysis was done with physical analysis of their body dimensions in comparison to available ready to wear dress dimensions and their body contour lines with regard to points at which most attention is drawn, also their personnel issues and preferences was considered and gathered using surveys and interviews to get a better understanding. Experimenting was done on application of types of Tucks from fabric by testing the feasibility on different fabrics and the types of Tucks that can be created along with the combinations of different Tucks to check the aesthetic aspects in connection to a prior analysis of usage of tucks in current women's clothing locally and internationally. Also, further Experimenting was done on application of Linear Illusions in clothing based on a precedent study on types of illusions that are used on clothing currently and the effect of them on the body and the point and position of which those are applied, the focus is to be concentrated on slimming illusions to test on how to apply them to clothing. Finally, Experimenting was done on adapting the Tucks & Illusions to Visually Diminish Fuller Busts supported by the previous precedent studies and experiments by combining the tucks and linear illusions to experiment on the body of a fuller busted woman on checking the complimentary illusions and type of tucks to be applied as best suited to visually diminish the look of the fuller bust along with an aesthetic aspect for clothing. The research was focused to cater the gap of the target crowd wanting to dress elegantly reducing the fullness of their bust without highly expensive or time consuming approaches using clothing, which depicted much promising results which can be used for multiple future endeavors.

Keywords: Linear Illusions clothing, fabric feasibility, visual manipulation