

**REALISTIC BUSINESS CONTINUITY PLAN
(BCP) FOR PROCUREMENT
IN THE FOOD & BEVERAGE (F&B)
SECTOR**

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Business Administration in Supply Chain Management



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STATEMENT OF THE SUPERVISOR

The candidate had carried out research for the MBA in Supply Chain Management in the Department of Transport and Logistics Management of University of Moratuwa under my supervision.

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ABSTRACT

A documented Business Continuity Plan (BCP) is a necessity in the competitive business environment today as everyone is running on a race to achieve their goals and targets. Considering the risk mitigation, some are already having BCPs but the effectiveness of the existing BCP is a question.

Therefore, this research was conducted to understand the condition of existing business continuity plans in the Food and Beverage industry and provide necessary recommendations for fine tuning the same if needed. The research was conducted using a mixed methodology including both qualitative & quantitative data. Also, a thematic analysis was done to reach the best conclusions for identified research problems. A sample of respondents covering the Food & Beverage sector was selected and they involved for the data gathering providing valuable insights.

During the research, it was observed that there are several areas which were not focused when developing the business continuity plan and it was recommended to fine tune the BCP including these findings. Especially, it is required to keep a plan for various possible scenarios which the business can think of rather having some theoretical scenarios. Also, everyone needs to be fully aware on their priorities when managing a crisis but as it can vary with the prevailing situation, it is better to document and keep everyone aware about the same.

Key words: Business Continuity Plan (BCP), disaster management, supply chain resilience, pandemic

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LIST OF ACRONYMS

F&B	Food and Beverage
BCP	Business Continuity Plan
SC	Supply Chain

TABLE OF CONTENTS

DECLARATION OF ORIGINALITY	2
COPY RIGHT STATEMENT	3
STATEMENT OF THE SUPERVISOR	4
ABSTRACT	5
ACKNOWLEDGEMENTS	6
LIST OF ACRONYMS	7
LIST OF FIGURES	10
LIST OF TABLES	10
1. INTRODUCTION	11
1.1 Background of the Research.....	11
1.2 Problem Statement.....	11
1.3 Research Problems	12
1.4 Research Objectives	12
1.5 Significance of the Study.....	13
1.6 Chapter Breakdown	13
2. LITERATURE REVIEW	14
2.1 Business Continuity Plan (BCP).....	14
2.2 Food and Beverage Sector in Sri Lanka	17
2.3 Procurement and Supply Chain	17
2.4 Need Identification	19
2.5 Development of BCP.....	20
3. METHODOLOGY	22
3.1 Introduction	22
3.2 Selection of population and sample.....	25

3.3	Data Collection	26
3.3.1	Primary Data Sources	26
3.3.2	Secondary data sources	26
3.3.3	Limitations	26
3.3.4	Backup plan for managing limitations	27
3.4	Ethical Aspects of the Study.....	27
3.5	Method for Data Analysis.....	27
4.	DATA ANALYSIS AND RESULTS	28
5.	CONCLUSION	34
6.	REFERENCES.....	38

LIST OF FIGURES

Figure 1: Industry Categories and Scales28
Figure 2: Levels of Authorities29
Figure 3: Rating for existing BCP31
Figure 4: Importance of BCP32

LIST OF TABLES

Table 1: Types of Research Methods22
Table 2: Comparison of Research Methods23