

**MODELLING CATEGORY WISE TEA EXPORT
EARNINGS IN SRI LANKA: VECTOR ERROR
CORRECTION MODEL (VECM) APPROACH**

A.K.D.K Chathurangi

(158852 X)

Degree of Master of Science

Department of Mathematics

University of Moratuwa

Sri Lanka

July 2018

**MODELLING CATEGORY WISE TEA EXPORT
EARNINGS IN SRI LANKA: VECTOR ERROR
CORRECTION MODEL (VECM) APPROACH**

A.K.D.K Chathurangi

(158852 X)

Dissertation submitted in partial fulfillment of the requirements for the degree Master
of Science in Financial Mathematics

Department of Mathematics

University of Moratuwa

Sri Lanka

July 2018

DECLARATION

I declare that this is my own work and this dissertation does not incorporate without acknowledgement any material previously submitted for a Degree or Diploma in any other University or institute of higher learning and to the best of my knowledge and belief it does not contain any material previously published or written by another person except where the acknowledgement is made in the text.

Also, I hereby grant to University of Moratuwa the non-exclusive right to reproduce and distribute my dissertation, in whole or in part in print, electronic or other medium. I retain the right to use this content in whole or part in future works (such as articles or books).

Signature:

Date:

The above candidate has carried out research for the Masters Dissertation under my supervision.

Name of the supervisor: Mr. Rohana Dissanayake

Signature of the supervisor:

Date:

ABSTRACT

Tea industry is a strong pillar in Sri Lankan economy in terms of foreign earnings and employment. Millions of people are employed directly and indirectly in the tea industry. Therefore, it is important to study about the behavior of tea export earnings and forecast tea export earnings for several months. This study is an attempt to identify predictive models to forecast category wise tea export earnings namely Bulk tea, Tea bags, Tea packets and Total exports using monthly data obtained from Sri Lanka Tea Board covering the period January 2003 to October 2017. The study employed the conventional augmented dickey fuller (ADF) test to test for stationarity among the four variables and Johansen co-integration technique to determine the co-integrating equation. All the series were found to be I(1) and two co-integrating relationships among these series were evident. Hence Vector Error Correction (VEC) model was fitted. For the validation of the VEC model, residual analysis was carried out using Residual plot, Correlogram, Residual portmanteau test for autocorrelation and Serial Correlation LM Test. The results indicated that model was satisfactory. Finally, Impulse Response Function (IRF) and Variance Decomposition (VDC) were employed in order to illustrate the importance of each variable to tea export earnings when a shock is imposed to the system. The analysis revealed that bulk tea earnings positively relate to tea packets earnings but negatively relate to total export earnings whereas tea bags earnings negative relate to tea packets earnings in long run. The results showed that tea packets earnings significantly and directly affect both bulk tea and tea bags earnings in the short run. The study also generated an out-of-sample forecast to analyze and compare the statistical results in order to determine the accuracy of the fitted model. The accuracy of the forecasts was tested using MAPE. Therefore, it can be concluded that the developed VEC model can be used to forecast tea export earnings in Sri Lanka with considerable accuracy.

Keywords: Co-integration, Impulse Response Function, Tea Export Earnings, Variance Decomposition, Vector Error Correction Model (VECM)

*Dedicated to my parents
for their love, endless support
and encouragement...*

ACKNOWLEDGEMENT

Apart from the effort of me, the success of this study depends on the encouragement and guidance of many others. This is the opportunity to express my gratitude to those who have helped for the success completion of this study.

First and foremost, my sincere gratitude and appreciation to my supervisor Mr. Rohana Dissanayake, Senior Lecturer, Department of Mathematics, Faculty of Engineering, University of Moratuwa and Mr. T.M.J.A Cooray, Programme Coordinator of Financial Mathematics Degree Programme for their supervision and constant support. Their invaluable help of constructive comments and suggestions throughout the thesis works have contributed to the success of this research.

My sincere thank also goes to all the lecturers initially Dr. (Mrs) S.C. Mathugama, Head of Interdisciplinary Studies, Institute of Technology, University of Moratuwa and senior lecturers, lecturers in Division of Interdisciplinary Studies for their support in numerous ways to complete this study on time.

I would like to be grateful to the Teaching Panel of MSc/P.G. Diploma in Financial Mathematics degree programme at the University of Moratuwa.

My acknowledgement goes to office staff of Sri Lanka Tea Board for sacrificing their invaluable time to provide me with all the valuable information, support and guidance to complete this study.

I must remember my parents with great affection and deep gratitude for their support and encouragement given to me not only during the period of this study, but also during my entire academic period. Their assistance is greatly appreciated and was so precious to me in accomplishments of my goals through hard times.

Last but certainly not least, my acknowledgement goes to all my colleagues who have willingly helped me out with their abilities, encouraging and directing me towards the success. Also, my sincere appreciation extends to others who have indirectly contributed in this study.

TABLE OF CONTENTS

Declaration	i
Abstract	ii
Dedication	iii
Acknowledgement	iv
Table of content	v
List of figures	vii
List of tables	viii
List of abbreviations	ix
1. INTRODUCTION	
1.1 Background of the study	1
1.1.1 Export quantity and value of tea by category	1
1.1.2 Tea exports by destination	2
1.1.3 Sri Lanka's tea export markets	3
1.1.4 Role in the economy	4
1.1.5 Problems in exports of Sri Lankan tea	4
1.2 Motivation of the study	5
1.3 Significance of the study	6
1.4 Objectives of the study	6
1.5 The database	7
1.6 Outline of the study	7
2. LITERATURE REVIEW	
2.1 Review on previous studies in Tea Industry	8
2.2 Theoretical literature review	12
2.3 Synopsis	14
3. METHODOLOGY	
3.1 Preliminary procedures	15
3.1.1 Stationary of a time series	15
3.1.2 Pearson correlation coefficient	17
3.2 Univariate time series model	17
3.2.1 Model identification	19
3.2.2 Model selection	19

3.2.3	Residual analysis	20
3.3	Multivariate time series model	22
3.3.1	Lag order selection	22
3.3.2	Co-integration	23
3.3.3	Error correction model	24
3.3.4	Diagnostic checking	25
3.3.5	Innovation accounting	26
3.4	Synopsis	27
4.	PRELIMINARY ANALYSIS	
4.1	Data description	28
4.2	Forecasting period	28
4.3	Correlation matrix	29
4.4	Trends in the variables used in the study	30
4.5	Identification of integration order	33
4.6	Synopsis	34
5.	FURTHER ANALYSIS	
5.1	Selection of optimal lag length	35
5.2	Testing for co-integration	36
5.3	Testing long run relationship	38
5.4	Vector error correction model	39
5.5	Model diagnostics	47
5.6	Forecasting from the model	50
5.7	Innovation accounting	55
5.7.1	Impulse response function analysis	55
5.7.2	Variance decomposition	57
6.	DISCUSSION AND CONCLUSION	
6.1	Overview of the study	61
6.2	General Discussion	61
6.3	Conclusion	64
6.4	Areas for further study	64
6.5	Synopsis	65
	References	66

LIST OF FIGURES

Figure 3.1:	Research framework	22
Figure 3.2:	Impulse response function	27
Figure 4.1:	Variation of export earnings of bulk tea	30
Figure 4.2:	Variation of export earnings of tea bags	31
Figure 4.3:	Variation of export earnings of tea packets	31
Figure 4.4:	Variation of total export earnings	32
Figure 5.1:	Residual plots of the VEC model	47
Figure 5.2:	Residual correlograms of the VEC model	48
Figure 5.3:	Plot of actual and forecast values of BTV	51
Figure 5.4:	Plot of actual and forecast values of TBV	52
Figure 5.5:	Plot of actual and forecast values of TPV	53
Figure 5.6:	Plot of actual and forecast values of TEV	54
Figure 5.7:	Impulse Response Function	56

LIST OF TABLES

Table 3.1:	Model identification	19
Table 4.1:	Correlation matrix	29
Table 4.2:	Results of unit root test	33
Table 5.1:	Lag order selection	36
Table 5.2:	Results of co-integration test	37
Table 5.3:	Vector Error Correction estimates	38
Table 5.4:	VECM estimates of model I	40
Table 5.5:	Short run relationship between TPV and BTV	41
Table 5.6:	VECM estimates of model II	42
Table 5.7:	Short run relationship between BTV and TBV	43
Table 5.8:	Short run relationship between TPV and TBV	43
Table 5.9:	Short run relationship between TEV and TBV	44
Table 5.10:	VECM estimates of model III	45
Table 5.11:	VECM estimates of model IV	46
Table 5.12:	Results of portmanteau test of the VEC model	49
Table 5.13:	Results of the residual LM test of the VEC model	50
Table 5.14:	Actual & Predicted export earnings of bulk tea	51
Table 5.15:	Actual & Predicted export earnings of tea bags	52
Table 5.16:	Actual and Predicted export earnings of tea packets	53
Table 5.17:	Actual and Predicted total tea export earnings	54
Table 5.18:	Variance decomposition of bulk tea	58
Table 5.19:	Variance decomposition of tea bags	58
Table 5.20:	Variance decomposition of total export earnings	59
Table 5.21:	Variance decomposition of tea packets	59

LIST OF ABBREVIATIONS

ACF	Autocorrelation Function
ADF	Augmented Dickey Fuller
AIC	Akaike's Information Criterion
AR	Autoregressive
ARIMA	Autoregressive Integrated Moving Average
ARMA	Autoregressive Moving Average
BT	Bulk Tea
BTV	Bulk Tea Value
FPE	Final Prediction Error
HQC	Hannan-Quinn Criterion
IRF	Impulse Response Function
LM	Lagrange's Multiplier
MA	Moving Average
MAPE	Mean Absolute Percentage Error
PACF	Partial Auto Correlation Function
SARIMA	Seasonal Autoregressive Integrated Moving Average
SBC	Schwartz's Bayesian Criterion
SLTB	Sri Lanka Tea Board
TB	Tea Bags
TBV	Tea Bags Value
TEV	Total Export Value
TP	Tea Packets
TPV	Tea Packets Value
VAR	Vector Autoregressive
VDC	Variance Decompositions
VECM	Vector Error Correction Model